

LODGERS' TAX ADVISORY BOARD MEETING
APRIL 5, 2017, 9:00 - 11:00 AM
JEMEZ SPRINGS VILLAGE OFFICE
AGENDA

1. Call to Order
2. Approval of the Agenda
3. Approval of Meeting Minutes for March 2017
4. Big Foot Research in Jemez
5. Budget Review and Update
6. Redesign of Lodgers' Tax Form
7. Jemezsprings.org Website Update
8. Review Marketing Report
9. Review Marketing Calendar
10. Review Letter to Businesses
11. Discuss Recruiting New Members
12. Discuss How to Collect More Visitor Data
13. Discuss Agenda Items for Next Meeting
14. Next Meeting: May 3, 2017, 9:00 - 11:00 AM
15. Adjourn